

HCHS Cheer Fundraiser Proposal

I understand the necessity of fundraising for your organization and I have a proposal that will enable your group to raise needed funds in a way that is simple and effective. Every woman and teenage girl needs mascara, they are a “necessary” purchase, and they are fun and easy to sell! It is my pleasure to introduce two amazing mascaras, Lash Love in black or brown and Ultimate in black or black/brown, products made by *Mary Kay Cosmetics*.

Here is a conservative projection of what your Mascarathon Fundraiser could look like:

Lash Love/Ultime Mascara: \$15.00 each

Profit on each mascara: \$ 6.00

20 girls X 5 mascaras each = 100 mascaras

100 mascaras X \$6.00 = **Minimum \$600 Profit for the West Ottawa Girls Volleyball Program**

My proposal is based on a group of 15 or more participants. The orders will be written on the attached order form. Each participant will collect funds when orders are taken. Each basketball player will be given a product information sheet showing the two mascaras with details of the product features. **She may sell more if she chooses.**

As a special incentive, the player who sells the most mascaras (10 minimum) will receive a \$20.00 Mary Kay shopping spree with her parent’s approval. She may choose any products in our fabulous line!

I know that this fresh idea on fundraising will provide you and your group with a new, fun and exciting way to raise needed revenue. Because Mary Kay has been the #1 Skin Care Company for the past eleven years, we know the value of high quality and look forward to partnering with your group.

This exciting new fund-raiser has been used by many organizations and has always been extremely successful!

Be one of the first to use this #1 product to raise revenue for your group. Call me today for further information! I'm so excited for you to get started!

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