

Mascarathon Script

Hi _____, this is Shauna Abbotts with Mary Kay. I'm calling because I have a proposal that will enable your _____ (team/group/club) to do a simple and fast fundraiser. It is a fresh idea on fundraising that will provide your (team/group/club) with a new, fun and exciting way to raise needed revenue in just 2 short weeks! I understand how important fundraising can be (personal connection) as I was a 3 sport high school athlete and 4 year college athlete. The fundraiser is called a Mascarathon. All women wear mascara, and it is something that women actually use! I have the forms created and all you need to do is print the forms and give them to the girls. It was used by the Air Academy's Girls Basketball team. The girls raised \$1,400 in just two weeks! Is there a time that I could come and visit with you for a few minutes and give you more information?