

Super Bowl Pool Rules

Goal: FILL THE PAGE AND you will sell \$1,000, have FUN.

**Winners get: \$10 in product for 1st quarter score
\$25 in product for half-time score
\$15 in product for 3rd quarter score
\$50 in free product for final score**

1. For every ten dollars a customer spends they get their name in a box and you write their name in the box(es) - or they can if you do this in person. If they spend \$40 then they go in 4 boxes and so on.
2. Cut out the numbers below and put them in a pile and randomly pick them out. The first number you pull goes above column one, two and on and on. For those of you that don't "know" football, you have to put the numbers on AFTER they pick their square. Otherwise they can put their name in a "good" square that the scores end in a lot like...0,3,4, 6,and 7.
3. At the end of each quarter of the game who ever is in the box that correlates to the last digit in the score wins the amount listed at the top of this page.
4. At the end of the game who ever is in the box that correlates to the last digit in the final score is the **big winner!!!!**

SCRIPT: Hi _____, this is _____ do you have a quick minute? The reason I'm calling is that I'm doing a MARY KAY SUPER BOWL pool where you can WIN up to \$100 in free Mary Kay products. The way that it works is that for every \$10 you purchase, your name goes in a square. At the end of each quarter, whoever is in the winning square will win \$10, \$15 or \$25 in free products. AND.....at the end of the game, whoever is in the square with the winning score, GETS \$50 in free products!! So, I'm just wondering what you might be running low on or what you might like to try to keep yourself looking beautiful and at the same time have a chance to win up to \$100 in free Mary Kay products. REMINDER.....WATCH THEIR TOTALS (do totals BEFORE TAX) if they are at \$38.....tell them they're only \$2 away FROM \$40 & THEY WOULD GET A 4th square!

1	2	3	4	5
6	7	8	9	0

Super Bowl Pool!

Sample scores & winners:

1st quarter—AFC team 21, NFC team 7—Paula is in square 1-7 and wins \$10 free!

1/2 TIME — AFC team 27, NFC team 21—Sandy is in square 7-1 and wins \$25 free!

3rd quarter— AFC team 30, NFC team 34 —Bonnie is in square 0-4 and wins \$15 free!

FINAL SCORE— AFC team 33, **NFC team 45**—Nicole is in square 3-5 and gets \$50 FREE!!! (or her entire order free or at 1/2 off)

HAVE FUN & GO SELL \$1,000!!!

