

Skype Facials/Facials 2 Go

Directions:

1. Print the Facial 2 Go cards on cardstock.
2. Fold down the center to create a booklet.
3. If you are doing bedtime facials (my favorite for Skype facials), tape Satin Hands, Miracle Set, Firming Eye Cream, and Microdermabrasion samplers to the inside of the booklet. You can also saturate 2 flat cotton pads with eye make up remover, put them in a snack size ziploc, and put them in the booklet as well. If you are doing a standard appointment, tape Miracle Set, Firming Eye Cream, Eye Make Up Remover pads, and color samplers to the inside of the booklet: Cleanser, Moisturizer, Day Solution, Night Solution, a Ultimate Mascara sample, and a Color Card (OR 3 eyeshadows, 1 cheek color, and 1 lip color). *It is HIGHLY RECOMMENDED TO DO SKYPE FACIALS AS BEDTIME FACIALS!!! If you want to introduce color, you can mail a color card with the products they purchase at their Skype Facial.*
4. Remember to WRITE YOUR CONTACT INFORMATION ON THE BACK OF THE BOOKLET!

Booking the Skype Facial:

- 1) Call your out of town friends and family and book them using the Power Start Booking Script! Ask them if they would be willing to do a virtual pampering session with you on Skype.
- 2) Book the facial for one week out. Set an actual time and everything!
- 3) Mail the Facial 2 Go card IMMEDIATELY with a catalogue!
- 4) Confirm your Skype Facial the day before. Have a email ready to send with the build a bag sheet attached.
- 5) Hold your Skype facial with the skin care class guide! If you are doing bedtime facials, add microdermabrasion on 1/2 the face immediately after the cleanser and then continue with the Skin Care Class guide. You will skip the color page.
- 6) When you get to the close, send the build a bag e-mail and go through the sets with her. Then do your normal individual consultation!