

Luscious Lips Training

Great Booking Tool for Portfolio Models to rebook to meet her friends and do her checkup. Perfect Timing for Valentine's Day!

Class Format:

- o Satin Lips and Satin Hands
- o Use Flip chart and note that the focus is on lip products today

What lip products do we have??

- o Lip primer
- o Lip liner
- o Lipstick
- o Lip gloss
- o Liquid lip color
- o Tinted lip balm
- o Lip protector
- o Vinyl Lip shine and other limited edition products

Read Look book or research on Product Central about each product – benefits

Do NOT demo ALL lipsticks and lip products

Order a few samples of most popular – What are those?

Good idea to focus on Pinks and Berries for Valentine's Day

Have the: Ugly Lipstick Contest – Talk about MK 100% guarantee - prize
 Oldest Lipstick Contest - Talk about shelf life – bacteria – prize

Do Lip Personality Profile

Do Kiss Personality

Make it FUN, FUN, FUN!!!!

Still want to Pre-profile to determine her lip look

Have her bring: Favorite Lipstick
 Ugliest Lipstick she has
 Oldest lipstick she has
Script – May be a prize ☺

Book them for Irish Eyes Clinic for St. Patrick's Day/March

- Everyone gets green eye shadow
- Focus is on eye products