



Trend Alert! MULTIMASKING

WHAT IS IT? Using two or more masks to target different areas of the face. Your complexion benefits from a customized product combination.

HOW TO MULTIMASK

- Determine oilier areas (T-zone: chin, nose, lower forehead) and drier areas (cheeks, upper forehead, under the eyes).
- Treat oily areas using *Clear Proof*[®] Deep-Cleansing Charcoal Mask and drier or more delicate areas using a hydrating mask such as *TimeWise*[®] Moisture Renewing Gel Mask.
- For best results and an even application, use a clean *Mary Kay*[®] Liquid Foundation Brush, \$10.



MULTIMASK PARTY IDEAS

BEFORE: Choose a theme like a PJ party where your guests show up sans makeup. Preprofile guests to have a customized multimask option for each. (See ideas below, or make up your own!)

OPTION 1: FINDING BALANCE

- *Clear Proof*[®] Deep-Cleansing Charcoal Mask. For oilier/acne-prone areas.
- *Botanical Effects*[®] Mask Formula 3 (Oily Skin). For antioxidant powers of special botanicals.



OPTION 2: HIT REFRESH

- *TimeWise*[®] Moisture Renewing Gel Mask. For a fresher and more youthful look.
- *Botanical Effects*[®] Mask Formula 2 (Normal Skin). For sensitive areas.



OPTION 3: BRIGHT & BEAUTIFUL

- *Clear Proof*[®] Deep-Cleansing Charcoal Mask
- *TimeWise*[®] Moisture Renewing Gel Mask



AFTER: It's always optimal to have product available on the spot, but you also can have orders delivered quickly with the Customer Delivery Service. And include a summer edition of *The Look* for free. Get details on *Mary Kay InTouch*[®]!



Watch the [Skin Care Extras](#) video for more ways to multimask! Find it on Product Central.

Stats to Help You Sell!

Men and women who tried *Clear Proof*[®] Deep-Cleansing Charcoal Mask in an independent consumer study[†] confirmed this triple-action mask helps clean skin, while leaving skin looking clearer and shine-free.

84%	Skin feels deeply cleansed.
80%	My face appears shine-free.
79%	My skin looks clearer.
89%	Skin feels soothed.
79%	My complexion appears healthier.

[†]Based on a 21-day independent consumer study in which 166 men and women with blemish-prone skin used the product two or three times a week.