

Mineral Powder Foundation Information

- ✓ Our Mineral Powder Foundation is made up of 3 families: Ivory, Beige, and Bronze.
- ✓ These run from light to dark within each family

Ivory Family
Ivory 0.5 - 2.0

Beige Family
Beige 0.5 – 2.0

Bronze Family
Bronze 1.0 – 5.0

Medium Coverage Foundation Information

- ✓ Our Medium Coverage Foundation is made up of 3 families: Ivory, Beige, and Bronze.
- ✓ The **first** number indicates depth.
- ✓ The **ending** numbers indicate undertone.
- ✓ For example, all Ivories (100, 104, and 105) are actually the same level of depth or darkness. The ending numbers are simply indicators of undertone within that level of depth.

Ivory Family
100-200

Beige Family
300-400

Bronze Family
500-800

Ending Number Code:

- 00** = warm, golden/beige undertone
- 02** = olive/very yellow undertone
- 04** = pink undertone
- 05** = more pink undertone (extremely rare)
- 07** = golden orange undertone (only available in bronze)
- 08** = warm reddish brown undertone (only available in bronze)

Matching Foundation

1. Decide if your client is in the Ivory, Beige, or Bronze Family.
2. Decide if she is light or dark within that family. Be flexible with this—for example, a client could be either a dark Ivory or a light Beige, for example.
3. Pick 4 shades and stripe them along her cheek/jaw line. You can do this with 2 clean q-tips right off your foundation tubes or jars. Be sure you don't re-dip after the q-tip has touched skin!
4. Instruct the client to blend the foundation slightly, letting the foundation dry for a minute if it is liquid.
5. Pick the shade that seems to disappear into her skin where it was blended.
6. Immediately write her foundation and skin care formulas on the back of her profile card!

Working with Mineral Foundation at Your Appointments

When you demo out your mineral foundations the best thing to use are paper liners for muffin tins. I prefer to use a spoon to scoop them into the tin so I don't shake powder everywhere. Clients can swirl their mineral brush in the tin and apply easily. This is super easy, sterile, and works great!

You should also either wash out brushes in between appointments or clean them with a brush cleaner... I recommend a brush cleaner if you have appointments back-to-back so your brushes truly dry out in between each appointment. MK Corporate recommends using a brush cleaner with SD alcohol 40, denatured alcohol, or isopropyl alcohol as 1 of the first 2 ingredients. When using a brush cleaner, purchase one that you can spray onto the brush or a paper towel. Once sprayed, run the brush across the paper towel to clean it. Repeat the process until the brush is clean.

You will also want to wash out your brushes at least once a month to make sure they get a good deep cleaning. Put some baby shampoo in your hand, wet the brush, and swirl the brush on the shampoo to work the soap up into the bristles. Then run the soapy brush under running water, moving the bristles, until the water runs free of color and of soap. Squeeze the brush to eliminate as much water as you can and lay your brushes flat on a towel to dry. NEVER store a wet brush vertically or put it in your kit where it cannot dry out! Always dry brushes horizontally so they keep their shape and moisture does not run into the brush handles and cause the glue to loosen.

There are a variety of brush cleaners on the market, but one brand that is highly recommended is Brush Off brush cleaner. You spray it on the brush, and wipe the brush off on a paper towel, and spray again if needed until it wipes clean. It just takes a minute or two to dry. It's \$13.50 for 4 oz. This solution has been used by Chanel for about 15 years as well as many other make-up counters. You can check it out at www.brushoff.com.