

Beautiful YOU!

Travel Roll-Up Bag
(\$35 Value)



Designed for SSD Lana Hartzog by EdensSite.com

SKIN CARE OPTIONS

Time Wise Repair Set \$205

Foaming Cleanser
Lifting Serum,
Day Cream
Night Cream w/ Retinol
Eye Renewal Cream



COUNTS AS 4 SETS

Mary Kay Naturally Set \$136

Purifying Cleanser
Exfoliating Powder
Nourishing Oil
Moisturizing Stick



COUNTS AS 3 SETS

TimeWise Miracle Set 3D

3-in-1 Cleanser
Moisturizer
Night Cream
Eye Cream



COUNTS AS 2 SETS

Botanicals Set \$54

Botanical Cleansing Gel
Moisturizing Gel
Toner
*add \$18 for
Botanical Scrub



Clear Proof Set \$45

Clarifying Cleansing Gel
Blemish Toner
Acne Treatment Gel
Oil-Free Moisturizer



SPA TREATMENTS

Revealing Radiance \$65

Revealing Radiance
Facial Peel



Face Lift \$70

Lifting
BioCellulose
mask (4)



Microdermabrasion Set \$55

Step 1: Refine
Step 2: Pore
Minimizer



Skinvigate Sonic \$75

Brush with USB Cord
Brush Head

*add \$25 for
Massage Head



MultiMasking Set \$46

Charcoal Mask
Moisture Renewing
Gel Mask



Satin Hands & Lips Set \$58

Satin Hands Set
Satin Lips Set



FLAWLESS FINISHES

Flawless Complexion Set \$56

Primer
Choice of Foundation & Brush



Finishing Set \$48

Translucent Powder
Foundation Brush
Finishing Spray



Basic Color Set \$60

Custom Perfect
Palette
3 Eye Colors
1 Cheek Color
Mini Applicators



Lash Intensity Set \$64

Oil-Free Eye
Makeup Remover
Mascara
Eyeliner
Lash Primer



DON'T FORGET TO ADD SOME FAVORITES

Under Eye
Corrector
\$16



Facial
Massage Head
\$25



Vitamin C
Squares
\$24



Lash and
Brow Serum
\$36



TODAY ONLY SPECIALS

CADILLAC

\$399 Retail Value up to \$525
Pick any 8 Sets
PLUS Free Roll-Up Bag!



QUEEN

\$299 Retail Value up to \$430
Pick any 6 Sets
PLUS Free Roll-Up Bag!



PRINCESS

\$199 Retail Value up to \$320
Pick any 4 Sets
PLUS Free Roll-Up Bag!



Start your Success Story WITH MARY KAY FOR ONLY \$100!

3 FORMS OF INCOME

Sales

- 50% Commission
- At Beauty Experiences
- On Reorders
- Online & On-the-Go

Career Car

Career Car (insurance included)
Or
Cash Compensation

Build a Team

Receive 4% - 36% Commission
Receive "Love Checks"
Leadership Position with
no glass ceiling



CHEVY MALIBU
\$425/MO

CHEVY EQUINOX
\$500/MO

MINI OR CHEVY TRAVERSE
\$500/MO

PINK CADILLAC
\$900/MO

PINK ESCALADE
\$1,400/MO

WHAT ARE THE PERKS?

FINANCIAL

- Average Part-Time Consultant can generate \$5K - \$25K annually (refer to chart on the right).
- Full-Time Directors can generate \$5K - \$20K monthly.
- Average NSD is an official Mary Kay Millionaire.
- Family Security Program provides after-retirement income for NSD's.
- Tax deductions can include car mileage, office supplies, travel, business supplies, etc...
- U.S. tax laws were created to benefit business owners.

FOUNDATIONAL GROWTH

- God 1st, Family 2nd, Career 3rd.
- Mary Kay's mission - Enriching Women's Lives.
- Living by the Golden Rule - treating others the way you want to be treated.
- Becoming the best version of yourself.
- Positively impacting other women.
- Knowing God created you for something more.

FREEDOM • FLEXIBILITY

- A home business makes a great PLAN B.
- Enjoy flexible working hours.
- Enjoy the freedom of being your own boss.
- Transform your life and reach your dreams.
- Increase your influence and financial circumstances.
- Write your own paycheck.

FUN • FRIENDS • FRIVOLOUS

- No quotas & no territories allow you to focus on relationship building.
- Friends are always fun, especially when there are no drama mamas.
- Travel to your fun, inspirational, tax deductible Mary Kay events.
- Be a part of a team and fall in love with creating wins.
- Weekly recognition fills your cup and fuels your dream.
- A buffet of diamonds, gift cards, 5-star luxury trips and other prizes await you.

What is
my next best
step?

WHAT CAN YOU PROJECT FROM YOUR SALES IN 1 YEAR?

The average beauty experience has approximately:
• \$200+ in total sales • 4 guests • \$50 in orders per guest
The average customer reorders approximately \$200/yr.
We love residual income!

5 SHOWS PER WEEK (15 - 20 HOURS)

\$200 x 5 = \$1,000 weekly sales
\$1,000 x 50 weeks = \$50,000 annual retail sales
425 customers x \$200/year = \$85,000 annual reorders
\$135,000 total annual sales
\$67,500 profit

3 SHOWS PER WEEK (6 - 10 HOURS)

\$200 x 3 = \$600 weekly sales
\$600 x 50 weeks = \$30,000 annual retail sales
255 customers x \$200/year = \$51,000 annual reorders
\$81,000 total annual sales
\$40,500 profit

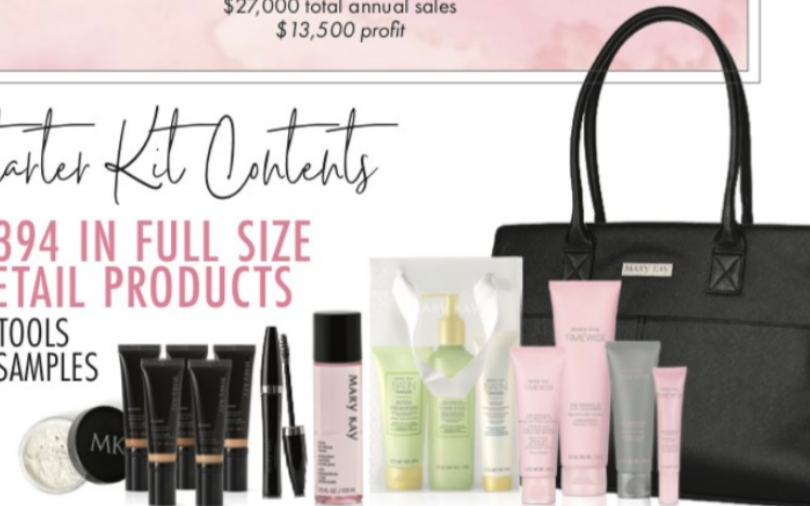
1 SHOW PER WEEK (2 - 4 HOURS)

\$200 x 1 = \$200 weekly sales
\$200 x 50 weeks = \$10,000 annual retail sales
85 customers x \$200/year = \$17,000 annual reorders
\$27,000 total annual sales
\$13,500 profit

Starter Kit Contents

**\$394 IN FULL SIZE
RETAIL PRODUCTS**

+ TOOLS
& SAMPLES



THANK YOU FOR YOUR TIME & OPINION! TAKE YOUR NEXT STEP TO YOUR HAPPY FUTURE!