

WOW LASHES

with Mary Kay



LASH INTENSITY

Magnify. Maximize. Multiply the look of your lashes. That's intense!

With 200% more volume, it's like adding the thickness of two lashes onto every one; plus, get 84% longer-looking lashes!

LASH LOVE

Love your lashes with the mascara that defines, defends and delivers four times the volume while looking naturally flawless, soft and healthy. The flexible, sculpted brush separates and coats lashes.

LASH LOVE WATERPROOF

Lash Love Waterproof Mascara defines, defends and delivers voluminous lashes, strengthening and conditioning them without an overdone look. Unique sculpted brush separates lashes.

LASH LOVE LENGTHENING

Long, strong, seriously separated lashes. What's not to love? Creates bold, instantly intensified length of lashes. Nonclumping, flake-free formula wears all day for over 10 hours.

ULTIMATE

This extremely volumizing, superthickening, all-in-one formula creates the look of big, bold, separated lashes that last all day. Flake-, clump- and smudge-resistant.

LASH PRIMER

Add dramatic definition to your eyes to create fuller lashes when used as a basecoat under mascara. Or wear the clear formula alone for a natural look.

LASH & BROW BUILDING SERUM

Improves the overall appearance of lashes, leaves brows looking healthier.

See results in just 30 days.

OIL-FREE EYE MAKEUP REMOVER

Gently removes eye makeup, including waterproof mascara, without tugging or pulling the delicate skin in the eye area.

Formula does not leave skin feeling greasy.