

The Skinny on TWR&R, Serum +C, and Night Solution

It can get confusing with so many products targeting collagen. Put simply, the fact that all these products deliver benefits related to collagen is a good thing since when it comes to collagen - which plays a critical role in fortifying and supporting skin - a woman's skin needs all the help it can get. (Especially since it's a fact that as we age healthy collagen breaks down and the production of new collagen slows.)

With collagen you need to target the multiple processes that enable collagen to be produced/maintained. Together, R&R, Night Solution and Replenishing Serum +C do exactly that by targeting the multiple pathways of the collagen-building process. While there is slight overlap with some of the benefits these products provide each product also offers very distinct benefits that justify the need for not making a choice but rather needing them all because they offer very synergistic benefits related to collagen.

One of the key benefits of TimeWise Night Restore &Recover Complex is that it helps activate collagen production - which is the very first phase in the development of collagen in skin. It in laboratory testing it also targets the skin matrix and helps to restore the skin barrier.

One of the key benefits of TimeWise Replenishing Serum + C is that it helps keep existing collagen from breaking down - which means it helps your skin hold on to the collagen it has, minimizing collagen loss.

And one of the key benefits of TimeWise Night Solution is that it enhances the production of new collagen - which means that once collagen production is activated (see R&R above) the ingredients in this product help enhance the "building" process.