



Easter Egg Warm Chatter At Businesses

Purchase 4 dozen plastic eggs, and put inside put a "\$10 gift certificate with makeover" with your name and phone # along with some jelly beans or samples. Put the eggs in a pretty basket. Go to area businesses where you know women are working.

What do you say to these ladies when you hand them the egg?

"I am here to honor the working women in your office with candies, Easter eggs and gift certificates! Would you like to be honored? Here, you get to choose your egg! The egg has a prize in there from me, so I need to get your name and a number to reach you so we can get together for your prize!"

Then hand them the name/phone number side of your business card, have them choose their egg, and after getting their name and number, say, ***"What is the best time to reach you? Thanks! Have a Happy Easter!!"***

Be sure to ask if there are any other women they know who'd like to be honored, and if so, I follow the same script with all of them. If no, then I say thanks and head to the next office! Tomorrow there will be lots of bored and frustrated working women who wish they were off work!! Banks, doctors' offices, etc.!! Go find them and brighten their day!

